

## **Superstar Academic Video**

Human civilization has evolved to the age of the Internet, people no longer worry about the source of information. How to select the valuable information has been people's biggest worry. Now, some famous scholars are willing to share their academic essence with people in the form of video. Superstar Academic Video came into being! We know that the major transformation of transmission will bring unparalleled significance for humanities around the world.

We hope that we can build the bridge of cultural heritage and dissemination with the most authoritative scholars; we would like to do our best!

Superstar Academic Video recorded lectures or speeches given by famous scholars and academic authorities from home and abroad. These videos then are stored and disseminated using advanced imaging technology. By doing this, the constraints of time and space could be break and all the teachers are pushed forwards in front of the whole society.

Superstar academic video now covers several catalogues such as literature, history, academy, philosophy etc. Till May, 2010, over 1000 professors and scholars have jointed this project and over 15000 sets have been shot within which 10000 have been produced. There are mainly three kinds of videos: quality course, theme lecture and master interview. All the themes and professors are designed and chosen by the Superstar Academic Committee so you may rest assured about the authority, the technicality and the leading position of the video.

### **The Features of Superstar Academic Video**

■ All videos are shoot by Superstar independently, and the copyrights belong to Superstar accordingly.

■ All videos are directed at the academic teaching and research, by experts designed the contents of the report, condensed essence of the experts.

■ The Video form, face-to-face instruction, giving full play to the advantages of the network teaching.

■ Illustrations, outlines, with text, first-hand grasp of knowledge, provided the title search, download subtitles, and other learning tools.

■ Dedicated video database platform, integrated management of players, easy and convenient.

## **Product Positioning**

### **■ Academic**

As academic video database, Superstar Academic Video is mainly provided for in-school students, graduate students and young teachers in universities and academic schools.

### **■ Authority**

Most of hundreds of teachers are from the National Universities and Chinese Academy of Social **Sciences**. These experts and professors are the academic authorities and research experts in related fields.

### **■ Systemic**

The lectures are chosen on the basement of the University Foundation Course but goes further and deeper. Now it encompasses literature, history, art, archaeology, philosophy and other social sciences

### **■ Comprehensive**

The Video database, including literature, art, history, archaeology, law, philosophy and other social subjects, involves nearly 100 academic research topics.

**■Improvement**

we have launched 29 series of topics ,related to literature, art, history and other subjects, rich in content and structural integrity. To meet more needs of users. We will continue to launch philosophy and legal subjects topics.